



excels
your future
in **IT**

Databiz Inc. *Excels your future in IT*

www.databizsoftware.com

THE DATABIZ SOFTWARE LTD.

Registered office:

41/5-A Purana Paltan (2nd Floor), Dhaka 1000, Bangladesh

Corporate Office:

House # 449 (4th Floor) Road # 31, New DOHS, Dhaka -1215, Bangladesh

Display Center:

ESC Computer City, 96 New Elephant Road, Dhaka-1217, Bangladesh

Tel: +088-2-8714185-6, 04476501167, Fax : +880-2-8714186

Web Site : www.databizsoftware.com

E-mail : info@databizsoftware.com



**An ICT
Solution Provider
from Bangladesh**



For International Query

Pls. contact with

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Databiz at a glance

Registered Name: Databiz Inc. (ISO 9001: 2000 Certified)
The Databiz Software Limited

Year of Establishment: 1999

Legal status: Sole proprietorship (Databiz Inc) Limited Liability Company (The Databiz Software Limited)

Trade license: 624/24

VAT Registration number: 9021084373-Area code: 90102

TIN: 010-104-1389/SA-3, Tax circle-1, Dhaka-1000.

Corporate Banker: One Bank, Principal Branch, Dilkusha, Dhaka-1000 CA-11007336

Janata Bank Ltd (Gulshan Branch)

Swift: ONEBBDDH001, Telex 642491 OBLPB BJ

First business: 6 May .1999 with Global Brand (Pvt) Ltd.

Project Implemented as of 31/03/2009: 550+

Project under implementation process as of 31/03/2009: 10

Project under development as of 31/03/2009: 5

Number of 100% bugs free software: 25

Number of full time employees: 55

Number of part-time employees: 6 (Including interns)

Project implemented location: All the major Districts (around 50 districts) in Bangladesh

Outside Country: UK, MiddleEast, Iraq, USA, Fiji Island (Australia),China,Nepal and Malaysia.

Company at a glance

“Databiz delivers
INDUSTRY-
STANDARD quality
SOFTWARE
OUTSOURCING
SERVICE and ensures
FREE PROTOTYPE
DEVELOPMENT (for
new outsourcing
clients) along with
MANAGEMENT
CONSULTING
SERVICE (from
domain expert) with
every software
development and also
guarantee 24/7 AFTER
SALES SERVICE
SUPPORT and a
DEDICATED PROJECT
MANAGEMENT
TEAM in a very
REASONABLE
COST”

Databiz Inc. is IT Solution Provider Company managed by a group of professional with over 550 customers all around the Globe. Founded in 1999, it offers wide range of Business Solution along with Management Consulting Service to serve the customer requirement from the very root level. It has wide experience of working on different Platform from Proprietary to Open Source along with several devise based programming including PDA and Mobile Phone.

Company's main services include Offshore Software Development, Database Application Implementation and Maintenance, Web Application and Portal maintenance, Graphics Design work etc with onsite Support and service. Along with many business domains, Databiz has the special expertise on Inventory (including Replacement and Warranty), Accounts and Production ERP, Educational Sector and Restaurant.

Mission & Strategy

The company' mission is to deploy best quality software in time as per customer requirements along with ensuring after sales service by a trained team. Being one of the prominent Software house in local market, its aim is to become market leader in local market by the end of 2010 and one of the prominent players in International market during 2015.

It has enriched its product line by some exportable off the shelf products and also built up a very competent team for outsourcing work. Databiz believes that software outsourcing work to Bangladeshi companies are really dependent on the exposure of the country image as a whole for "Bangladesh", not by efficiency of a single company. And so, it always goes for united and combined Country Campaign along with its regular marketing effort.

Regarding HR policies, Databiz Inc prefers the technically tuned and well professional developers. It plans a mix of trained and highly educated development team for software and web programming. To become the market leader, Databiz Inc. relies on less shiny rather more worthy professional environment and which already led it to the prominent position in the industry.

Comment from Partner

Databiz ensured Quality and Timely Delivery of all our projects during the last 3 years of our outsourcing partnership with them. I will definitely continue to use them as our preferred choice of partner with regards to future projects, not just because of their high standards of output, but also because of their invaluable input during the delivery stages of a project which sets them apart from other like minded companies.

Faisal Muktadir

Managing Director
Forward Innovation
London, UK.

Services We Offer

- Generic Software Development (Microsoft Platform and Open Source) with Special Concentration on Business Application Development
- Pocket PC Based Application (PDA Application for Windows Mobile OS)
- Web Solution Development and Maintenance
- System Integration, Design and Development
- Graphic design and DTP
- Management Consultancy and System Analysis

Company Background

- Databiz Inc. is an IT Solution Provider Company managed by a group of professional.
- The company is indeed an Export oriented Software as well as Web Developer concern, which has also expanded its market locally through its experienced professional since the mid of 1999.
- The company has a good reputation of arranging clients' satisfaction from a wide range of clients including Public, Semi-Government and Private Sector.
- ISO 9001:2000 Certified
- Specialist on ASP.NET, C#.NET, VB.NET, PHP/MYSQL (LAMP)
- Domain Expertise: Education, Hotel and Restaurant, Trading Sector (Trading, Distribution and Production) with Warranty Management
- Special Expertise on PDA/ Smart Phone based business Software Solution

Our Skills

Operating Systems:

- Windows NT, Windows-2000/2003, Windows ME, Windows XP, MS-Windows 9x and Linux

Database:

- Microsoft SQL Server, MySQL, Microsoft Jet Database and Oracle

Tools/Languages:

- C#.Net, ASP, VB.NET, SQL Designer Pro, Seagate Crystal Report
- PHP , JavaScript , Html , Dhtml, CSS, Ajax, smarty , DOM, WAP/WML, and XML/XSL/DTD

Graphical Tool:

- Adobe Photoshop, Quark Express, Flash, 3d Studio max, Maya etc.

Case Tools:

- Microsoft Visio, Enterprise Architecture.

Project Support Tools:

- Microsoft Visual SourceSafe, CVS.

Software Libraries:

- MFC, ANSI C++ STL, ATL, WTL.

Others:

- Install Shield, Wise Installation Tools

Methodology

Software development is both an art form and a science. Databiz finds the perfect balance between the two, allowing our developers to ingeniously solve the challenges inherent in the bounds of real world specifications.

On Time, On Budget, On Scope. We did not come up with it. Our customers did. Databiz Inc methodology is simple because we start with the basics. We evaluate a company's needs and create an overall vision. This vision is born out of user, system and design

Comment from Client

Databiz Software relieved me from the huge hassle of my business operation in multiple countries with multiple currencies. Now Quick Decision Making and MIS tools, Employee productivity and Organizational efficiency using their software gives me a competitive edge of business enhancement in the coming years.

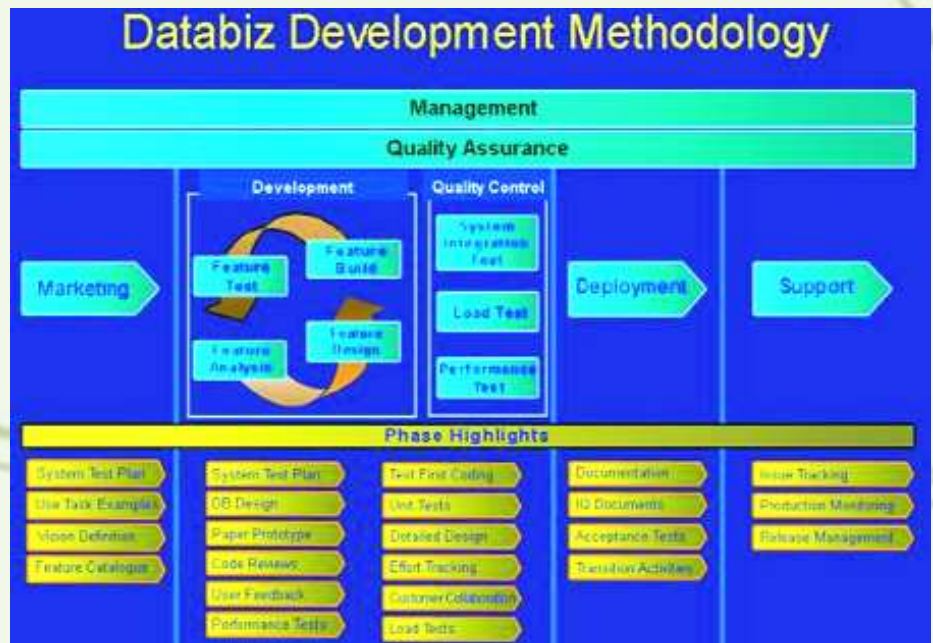
Arif Hossain

Chairman

Global Link Industrial

Company Ltd

Goancho, China



specifications for each project. We then model each project, building it for scalability and sustainability. These process results in accurate estimates, shortened delivery times and effective systems that work.

If you need to integrate new applications with those already in places, we develop strategies and solutions to efficiently achieve that goal with minimal interference in day-to-day operations. We will test the concept prior to implementation through building a Proof-of- Concept model, demonstrating the new system's feasibility and allowing you to see how it integrates into the current infrastructure.

If your needs include the development of a complete enterprise system, we design a comprehensive solution that takes into account all of your requirements. We will design a system based on scalability and sustainability, evaluating both your current and future needs.

Why Databiz

Comment from Employee



Since 2001 (7 years+), I have been working with Databiz Inc and now holding one of the key positions in the company starting from entry level executive. The environment is very much flexible and positive for any employee development and company invests sufficient amount in HRD. The management is, as a whole, dynamic and very friendly in nature. The total environment is like a family which forbade me to think for any job switching after joining. I am very much interested to work in a Long term relationship with International companies and ready to take any challenge along with my team.

Hedayet Ul Islam
Manager
Databiz Inc.

- ❑ Excellent Commitment and Timely Completion/ Delivery
- ❑ High Quality and Documentation
- ❑ Comparatively Low costing
- ❑ Dedicated Project Management Team (with 5 fluent English Speaking person) specially designed for International clients and Transparent Project Management Process
- ❑ Free Management Consulting (with proper business domain knowledge)
- ❑ 24/7 Telephone, Email and Chat Service for valued Clients
- ❑ Ready to provide some sample applications (prototype) free of cost
- ❑ Free amendment upto 50 man-hour
- ❑ Substantial discount for continuous work provider
- ❑ A standard after sales service (at least for 3 months) to valued customer
- ❑ Strong confidentiality
- ❑ Flexibility of HR working team formulation
- ❑ Flexible Organizational policy

After Sales Support/Service

Databiz Inc is very concerned to provide all sorts of service and support facilities to all of our clients, anywhere and any time. We believe, constant support from our part is essential, not only for the customer's satisfaction, but it is a matter of our reputation and existence.

Type of Service/Support

An Experienced and Trained support team (currently 12 in number) is dedicated for customer support. Databiz Inc offers round the clock services to its clients (based on the agreement). Databiz demands confidently that members of our support team will be at your service within three hours (180 Minutes) of your call for physical support.

Zonal Support (For local/Domestic Only)

The support team serves its function by dividing the existing market of Databiz into different Working Zones. There is a person dedicated to serve each zone. He also takes all the responsibility of the Zonal supports. Each person on the zones carries a Hand Phone, through which, the clients can ask for their service any time. They are able to provide solutions to soluble problems over the phone as

We ensure

For Desktop

- Proper Documentation
- Bug free Application
- Performance Tuning Service
- User friendly Interface
- Security
- International Standard modules
- Multilingual Supporting

For Web

- Search Engine Optimization
- W3 Standard
- Encrypted Open Source
- Faster output with security
- User Friendly GUI
- Multilingual Support
- Control Panel

quick response or they reach the client's site by three to four business hours for major problems.

On-line Support (Local and International)

We also provide on line service from our own developed online module. You can ask for any problem here and have the opportunity to enjoy quick (Maximum 5 minutes) solution. A recent addition with this is Online Chat facility which is now being offered GMT 3 AM to GMT 1 PM (for all). Round the clock (24/7) Support/Service is provided under the contract with valued clients and a dedicated Cell/Online booth is provided for them.

Long distance physical support (for countries abroad) may also be provided based on the agreement.

Our skype contact addresses are: aus234 and databizinc

Maintenance Contract Policy

Maintenance contract is not mandatory with any of Databiz solution or application. But even then if clients want to go for any long term service contract (monthly or yearly) they will get the following features in addition with the existing support facility.

- Unlimited service visits to clients' location after getting any reasonable service call from you.
- Routine visits to clients' location at least once a month even if they do not have a call.
- Quarterly Free Up-gradation of the existing solution.
- No extra charge for your new Employee Training
- No extra charge for any new Machine (Server or Workstations) Configuration (our Solution)
- Free consulting service facilities by Databiz Inc if you feel necessary for your Organization.
- Unlimited phone service from our instant support booth.
- Fixing problem on priority basis
- Free Membership of Databiz-On-Line
- And many more.

So Databiz' Support in a nutshell:

- System delivery within the proposed committed time
- At least Three months authentic free support. It may also be extended or deducted depending on the complexities and contract agreement for that software.
- No additional cost is taken for customization up to 50 man hours (only for customized software).
- Free training before implementation
- Databiz provides full time physical support personnel at the time of implementation (for local clients)
- Dedicated Online Support desk for International Customers
- Round the clock 24/7 support facility for valued clients.

Logistics

Satisfied HR

Databiz always cares for its HR by arranging various events beside their day to day work, which ensures bondage among employees and dedication towards work.



Manpower from Different Discipline

Databiz Inc. has the following manpower in different disciplines.

HUMAN RESOURCES

CEO	1
Corporate Analyst /Advisor	3
System analyst and Analyst Programmers	8
Programmers and Designers	12
Project Manager	4
Support Engineer	10
Marketing	12
Administration and Accountant	2
Guard & others stuff	3
Total	55

Information about Manpower

- ❑ All of our programmers are CSC/CSE graduate or at least bachelor from a related discipline.
- ❑ The CEO has around 12 years work experience in the IT industry.
- ❑ You can expect around 5 fluent English speaking manpower who will be communicating with you continuously.

EXISTING OFFICE PLACE

Corporate Office

House # 449 (4th Floor) Road # 31
New DOHS, Dhaka-1215, Bangladesh

3000 Sqft

Branch Office (Registered Office)

41/5/A Purana Paltan, Motijheel
Dhaka-1000, Bangladesh

350 Sqft

Service/Support Booth

ESC Computer City, 96 New Elephant Road
Dhaka-1217, Bangladesh

250 Sqft

Logistic Facilities

Computer and Peripherals

Quantity	Configuration
1	Intel Xeon Server
10	Pentium IV and D 1.8/2.4/3 GHz, 1-2 GB RAM, 80/160 GB HDD (x2) and 10 Terminals
8	Latest High configuration Laptop
25	Pentium IV 1.8 GHz 512-1024 RAM, 80/160 GB HDD
4	Desk Jet Printer, Lexmark Laser Jet
1	One Linux Server for Proxy and Internet server
4	Dot Matrix Printer , laser printer, Buble Jet Printer
1	120 GB Dedicated Hosting Server (US based) with 99.97% uptime
1	128 KBPS broad band Connection with local hosting interface
2	Back up Internet connection (wireless) for mobile communication
2	Scanner (OCR) and Storage CD writer, ZIP drive IO Mega External
1	Online UPS (for 15 PC Instant Power supply)
36	UPS
1	24 hours Standby Online UPS
1	One USA Based Linux Hosting server (24 hours Server)

Our Ready Softwares

Desktop Application (Client-Server Architecture)

- ❑ Paperless office solution (ERP) ...Trading Solution ERP with Warranty Management and Dealer Management Modules
- ❑ Highlghts (Business Accounting and Inventory Solution)
- ❑ Schooling Pro (For School Management)
- ❑ University Administration System (For University and other Educational Institution Management)
- ❑ Speed-Distribution Management System
- ❑ Financial Accounting system
- ❑ Provident Fund Management system
- ❑ Personnel Management and Payroll system
- ❑ Patient Management Software (for Hospital)
- ❑ Cyberbiz (Cyber Café Software)
- ❑ Production Management System
- ❑ Point of Sales (POS)
- ❑ Restaurent Management System (Databiz Restaura)
- ❑ Mobile SMS Application
- ❑ Land survey Application
- ❑ Application for Police Deaprtment Automation

Web application includes:

- ❑ Online Library Management
- ❑ News paper Management portal (CMS)
- ❑ Online Point Of Sales
- ❑ And Numerous web page (outsourcing)
- ❑ Online Project management
- ❑ E-commerce ❑ Online chatting
- ❑ Newsletter Template
- ❑ Web mail ❑ Virtual Tours
- ❑ Video streaming and IP camera streaming
- ❑ Web Forum
- ❑ Price Index Management System
- ❑ Content Management System
- ❑ Online Support Center
- ❑ Forum and User Club

List of Key Process

- ❑ MARKETING/PROJECT INITIATION
- ❑ DEVELOPMENT
- ❑ QUALITY CONTROL
- ❑ DEPLOYMENT
- ❑ SUPPORT
- ❑ ACCOUNTS
- ❑ ADMIN
- ❑ HUMAN RESOURCE MANAGEMENT

Marketing/Project Initiation

For the success of any project, Marketing is one of the most critical steps. It is the foundation of all other activities, The function of the Marketing phase is not only to develop all inclusive requirement documents but also to define and understand the client's vision and priorities. The Marketing phase is also used to test and validate high-risk items such as new technologies or frameworks required for high priority capabilities.

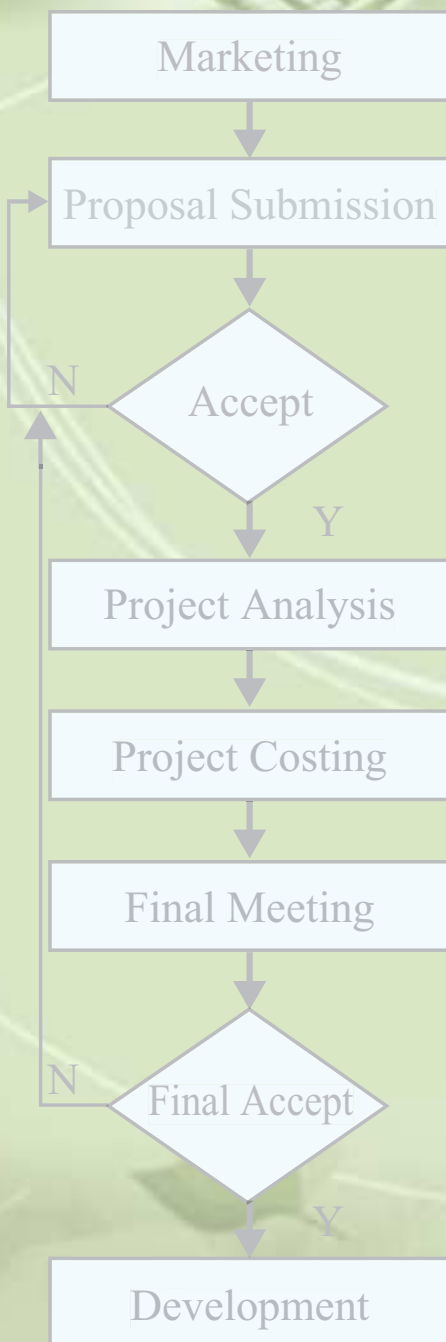
Key actions in this phase of the project life cycle include:

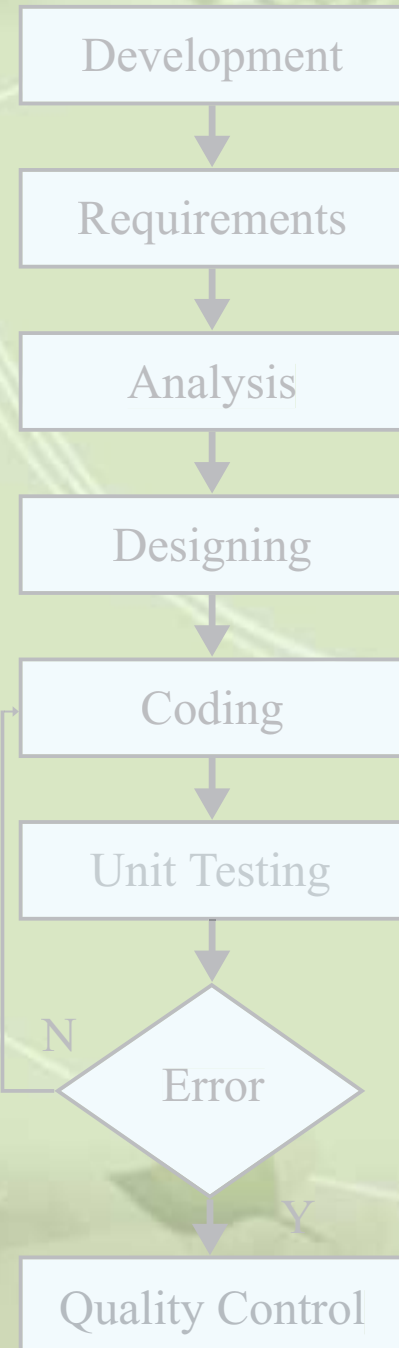
Requirements Analysis for the new system through User Experienced Engineering:

- ◆ Contextual question
- ◆ User activities analysis
- ◆ Document Prototyping (General UI Testing)
- ❑ Development of Vision
- ❑ Development of Capability Catalogue
- ❑ Development of Capability Prioritization document
- ❑ Baseline Project and conscription Plan
- ❑ Development of a Baseline Configuration Management Plan
- ❑ Initial review of the existing systems & interfaces, where applicable
- ❑ Development of Project Quality Assurance Plan
- ❑ Recognize new technical infrastructure
- ❑ Validation of high hazard technologies or concepts

The work products out of this step are:

- ❑ Potential Catalogue - This is a brief review of the desired capabilities and features required for this new system. Each capability will also have the hazards, assumptions, dependencies and a preliminary estimate. This document feeds into the preliminary Project Plan and Capability Prioritization document. This document does not go into meticulous detail about each capability and will not for example contain sample GUIs for each item. This detail is developed later in the Development phase and is only executed for capabilities that deemed a priority by the client.





- ❑ Potential Prioritization Document - This document is prepared as the result of the prioritization of the items listed in the Capability Catalogue.
- ❑ Vision Statement - This is a brief description of the goals and objectives to be accomplished by the project as a whole.
- ❑ Initial Task Plan - This is a baseline project and staffing plan based on the client's prioritization and Databiz development methodology.
- ❑ User Experience Engineering Documents - User Task Cases, Activity, Sequence Diagrams and Workflows.
- ❑ Paper Prototype - Document Prototypes are useful for application and client User Interface design concepts. The execution of the paper prototype will fetch out key features of the User Interface and underlying functionality. This allows our clients to prioritize the development of the application to the client's priorities.
- ❑ Quality Assurance Plan - This document describes the process to ensure quality measurements are performed and addressed throughout the software development life cycle.

Development

Development section represents an iterative process in which each separate capability and feature goes through its own analysis, design, build and test process. The total Development phase is broken into multiple stages each bearing one or more capabilities. The processes are structured based on the Capability Prioritization document. The last stage in the Development phase is reserved for ending integration testing and QA controlling such as Load and Performance testing. At the end of each stage the associated capabilities are ready for client review. This permits the client more flexibility in terms of deployment options since each stage represents a discrete slice of deployable functionality.

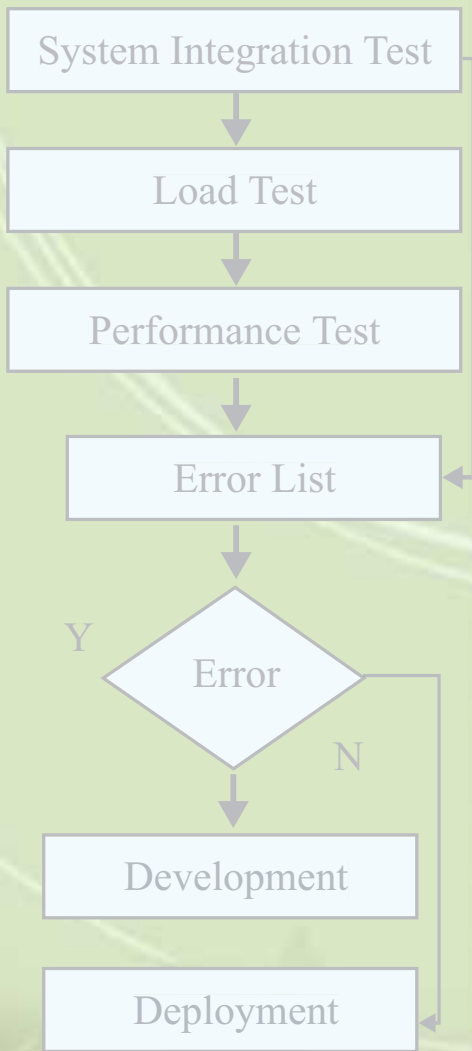
The factors in this stage are as follows:

- ❑ Requirements Analysis for discrete capabilities
- ❑ Document Prototyping and Detailed Design of the User Interface for each capability
- ❑ Detailed Design
- ❑ Test First Coding/Building
- ❑ Code Reviews
- ❑ Discrete Testing
- ❑ Developmental combination Testing
- ❑ Client review of incremental application capabilities

- ❑ Database Design (If extensive DB design is needed this would be broken out into its own stage)
- ❑ Revision or Test Plan ❑ Revision of Project Plan

The work products from this stage are:

- ❑ Potential Requirement Document - This document starts out as the Capability Catalogue and is built incrementally as each capability goes through its detailed requirements phase. Performance expectations and Load requirements are also captured in this document.
- ❑ Discrete Test Scripts and Source Code -Unit Test First Coding every source code package is delivered with its own Unit Tests.
- ❑ Technical Documentation - As part of every stage the technical documentation is completed for each associated capability.
- ❑ Revised Database ERD - If needed DB modification will be documented and incorporated into the deployment scripts.
- ❑ Revised System Integration Tests - As new functionality is added the System Integration Test scripts are updated.
- ❑ Revised Work Plan - Each stage presents a benchmark in terms of the overall project progress. As stages are being finished the project plan is constantly revisited to reflect the latest data.



Quality Control

Once all of the application capabilities are developed and tested individually, the team requires to ensure that the integrated product is working according to the Capability Specification Document and System Combination Test scripts. Depending on the size of the project it may be necessary to have multiple iterations within the QA Stage. These final iterations include intensive memory profiling, load testing and performance testing to ensure that the product is ready for deployment.

Additional work products from this stage are:

- ❑ Ultimate System Integration Test Plan - This document is prepared incrementally based on the capabilities added in each new functionality stage. Additional test cases will be attached with this stage if any application states have not been adequately covered.
- ❑ Load Test Plan - This test is designed to see how the application behaves under production load.
- ❑ Performance Test Plan - This test is designed to validate that the final application meets performance expectations.

- ❑ Final Technical Documentation - These documents are prepared incrementally based on the capabilities added in each new functionality stage. Ultimate changes and Updates are made during this stage to ensure proper documentation for deployment and later support.

Deployment

On completion of the final Construction Stage the application is on process for User Acceptance Testing (UAT). Since the client will have been involved in reviewing each capability at the end of each stage minimal issues should arise out of User Acceptance Testing. After UAT is completed, the application is transitioned to the client's production support group. Also at this point in the project, the Project Manager will meet the client to execute project close out procedures.

The functions in this stage are as follows:

- ❑ Production Support Turn-Over
- ❑ Finalized Training Plan (If applicable)
- ❑ Delivery of Associated Project Materials (Source Code as agreed to in the Terms and Conditions, Documentation, etc.)
- ❑ Customer Satisfaction Survey

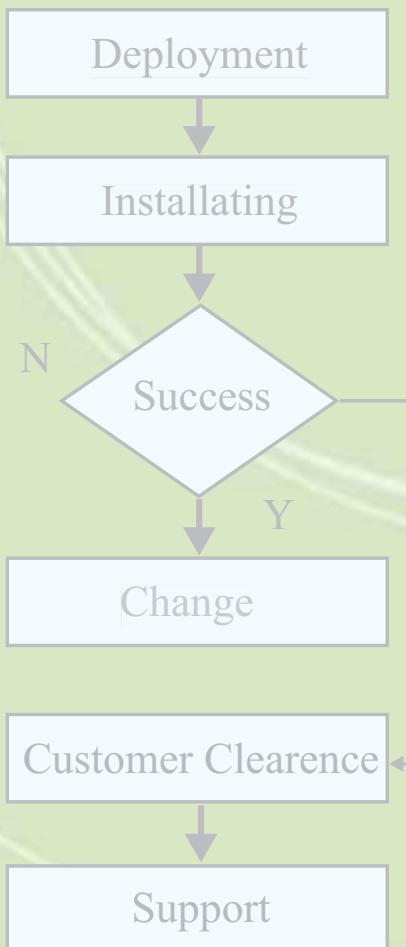
The final application is confirmed for releasing to our client only after the quality assurance team; project manager and client have reviewed the product and accompanying documents/reports, and signed-off on acceptance of the final release.

Support

For many of our client's a transition period is required during which the client's technical staff brings up to speed in supporting the application. Many methodologies deny these critical stages of a project. Databiz realizes the rollout of a new application is often when the client needs us the most.

Listed below are some of the services Databiz can provide during this phase:

- ❑ Production Support Transition
- ❑ Establishment of Issue Tracking
- ❑ Release Assistance
- ❑ Training Support
- ❑ Production Monitoring
- ❑ Help Services
- ❑ Contractual basis after sales support



Accounts

This phase is also very important because it is to take the responsibility of all the financial operation of Databiz Inc.

Listed below are some of the services Databiz can provide during this phase:

- Records of all economical incoming information
- Records of all economical outgoing information
- Records of all employees financial information
- Provides all Accounting Information as to the requirements

Admin

This phase is responsible for Administration because it is to take the responsibility of all the Administrative operation of Databiz Inc.

Listed below are some of the services Databiz can provide during this phase:

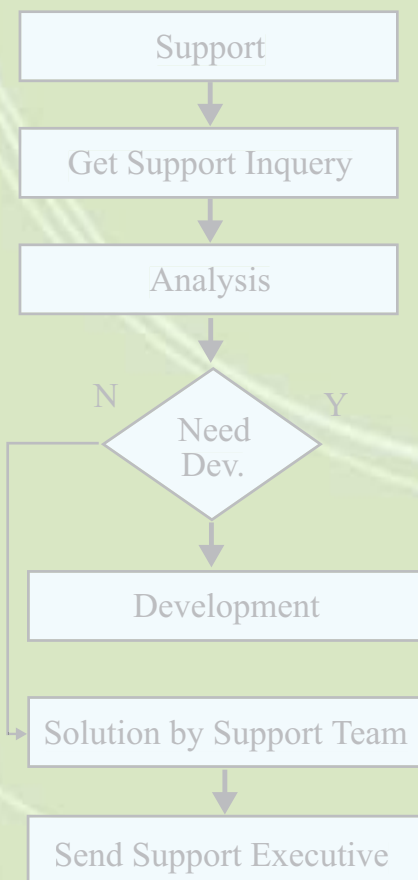
- Analysis to improve the total infrastructure
- Administration of all the key activities
- Action to improve project coordination
- Finding the complexity
- Providing the Administrative solution
- Ensuring the availability of all the necessary infrastructure by the project team

Human Resource Management

This phase is responsible for improvement of Human Resource because it is to take the responsibility of HR quality maintaining, HR training, Recruitment operation of Databiz Inc.

Listed below are some of the services Databiz can provide during this phase:

- Finding the vacancy to improve the operation
- Recruit the employees
- Training up the employees (both on the job and off the job)



Other Sister Concerns

The Monthly C-NEWS (www.cnewsvoice.com)

C-NEWS a monthly Computer magazine, is a product of the Publication Division of Databiz Inc. It has been publishing every month since January 2002. It exists to bridge different segments of the Bangladesh such as IT community, professionals, corporate and industry people, vendors and buyers, students, home users and beginners and many more.

C-NEWS also highlights to the new users about the usage of computer with detailed manual and tries to publish the important features or operational manual of the mostly used packages. C-NEWS also publishes interview of different personnel of different segments of Bangladesh and takes their important notes and comments and inform the reader.

C-NEWS features on products and events news, product prices and news analysis, corporate computing, communication, e-commerce, career pages etc. It also informs the new generation of Bangladesh about the existing educational facilities of IT. It assists its reader in staying abreast of the current development in computing, to buy the right resources and to apply leading edge technologies and to enhance business functions. The other features of this publication for different people with different taste are games, utilities, patches, address on the web of software, shareware, screen savers, wallpaper, desktop themes and some programming source codes of some essential languages for those who are interested in programming and so forth.

Host Highlights (www.hosthighlihgts.com)

HostHighlihgts is a Hosting and IT solution provider company executed by a group of professional engaged in IT profession for several years. Established high quality and reliable server with Daily Backup option in Chicago USA has strengthen the company's movement in hosting business drastically. Its cheapest but high traffic and reliable servers are already in maintenance of numerous satisfied clients.

Host Highlights deals with Antivirus and Utility software (Microworld Escan, Unistal Crash Proof, Unistal Restore, Kaspersky Antivirus Solution) along with its Hosting server.



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Host Highlights
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